Biggest dental show likely to draw 118,000

The entire dental industry, including all of the international market leaders, will be represented at the International Dental Show in Cologne, Germany. Dental medicine and dental technology will be on display, as will equipment maintenance and infection prevention techniques. Approximately 118,000 attendees and more than 1,900 exhibitors from 55-plus countries are expected at the world’s largest trade fair for dentistry and dental technology this March. Held every two years, the show is organized by the GFDI Gesellschaft zur Förderung der Dental-Industrie mbH and the commercial enterprise of the Association of German Dental Manufacturers (VDDI). It is staged by Cologne-based Koelnmesse GmbH. This 35th edition of the show runs March 12–16. The focus is on business and product information and the latest findings in science and research. The event will also showcase services as well as information, communication, and organization tools. The broad range of products on display from around the world will give visitors the opportunity to see the newest equipment. The spacious exhibitor hall invites attendees to see innovative new techniques demonstrated on the live dentistry stage and examine products and services from more than 300 exhibiting companies with representatives who are ready to engage attendees in discussions on creating practice solutions. After the conference, you can take a day to relax and revitalize by exploring some of the great tourist attractions in Vancouver. The ocean is steps from the Vancouver Convention Centre, and pristine snow-capped mountains offer choice spring-like skiing conditions. (Source: Koelnmesse GmbH)
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MEETINGS

Dental Tribune U.S. Edition | January 2013

AACD course registration open

Hands-on workshops filling fast for 2013 American Academy of Cosmetic Dentistry meeting in Seattle

Those who haven’t registered yet for the 2013 American Academy of Cosmetic Dentistry conference in Seattle should do so quickly because course selection is open and registration numbers are trending higher than in previous years.

The conference, April 24-27 at the Washington State Convention Center, will offer hands-on workshops and lectures and give attendees the opportunity to earn up to 24 certified continuing education credits. Attendees also can take the Accreditation Written Exam on April 25 to begin the process toward earning the AACD’s credential.

“We encourage everyone who’s interested in AACD 2013 to sign up as soon as possible,” said AACD President Ron Goodlin. “Course selection opened Dec. 7, and we are expecting that a lot of workshops featuring our headliners will fill right away.”

Headliners at this year’s meeting include Drs. Frank Spear, John Kois, Newton Fahl, David Garber, Maurice Salama, Betsy Bakeman, Jacinthe Paquette and Cherilyn Sheets.

In addition to lectures and educational events, the event features many social and networking activities. A welcome reception will take place April 24 at the Experience Music Project Museum, which is near the base of the Seattle Space Needle.

Last year’s event was in Washington, D.C., and the hope is that this year’s West Coast location will enable many other dental professionals to embrace this educational opportunity — especially those who are located in Pacific Rim countries.

“After two years on the East Coast, we’re ready to bring great cosmetic dentistry education back out West,” Goodlin said. “Not only will we offer exceptional education, but Seattle is an amazing city everyone must visit. If you come to Seattle, you’ll walk away with a new skill set, a renewed perspective on the field of cosmetic dentistry, and a lot of new friends.”

For more information, or to register, please visit www.aacdconference.com, to view a digital edition of the conference guide.

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About the AACD

The AACD is the world’s largest non-profit member organization dedicated to advancing excellence in comprehensive oral care that combines art and science to optimally improve dental health, esthetics and function. With more than 6,400 cosmetic dentists in 70 countries, the AACD fulfills its mission by offering educational opportunities, promoting and supporting a respected Accreditation credential, serving as a user-friendly forum for the creative exchange of knowledge and ideas, and providing accurate and useful information to the public and the profession.

(Source: American Academy of Cosmetic Dentistry)

‘Smiles in the Sun’ begins with fishing tourney

Is it a beautiful beach, world-class speakers for great continuing education, good fellowship? Or perhaps it is fishing a round of golf or a relaxing time at the spa? Or maybe it’s the opportunity to renew friendships and make new ones. Whatever your choice, Smiles in the Sun 2013 in Longboat Key, Fla., has the perfect combination.

The Long Boat Key Resort and Club is a five-star property that will allow you to learn, play and relax in an idyllic location. Seminars in the Sun 2013 has put together a high-value program of internationally known speakers to bring you the most current information in several disciplines. Jack Hahn, DDS, is known throughout the world as the inventor of the NobleReplace implant and will share his experience in placing more than 30,000 implants. From diagnosis and case selection, to implant surgery, to restoration, Hahn will offer expertise and a wealth of valuable knowledge to better enable you to treat your patients.

Howard S. Glazer, DDS, FAGD, is an international author and clinician who will discuss the ever-changing world of materials and products to give you a better understanding of what is in the marketplace. His knowledge of the “latest and greatest” materials will guide you through the “jungle” of the big catalogs to better understand what is faster, easier and better for your patients and for you.

Additionally, there will be two mini seminars tracks designed for dentists, spouses and staff to gain an understanding and appreciation for what the electronic and social media can do to put you and your practice in the forefront as a leading dental practice in the forefront as a leading dental practice. Tennli Toole from Smile Reminder/Solution Reach, will share the secrets of building patient loyalty when patients are not in the office — by integrating user-friendly acquisition tools into your daily communications. She will give you an easy-to-follow recipe for success. In addition to the networking events, the event features many social and networking activities. A welcoming reception, fishing tournament and sunset beach bash barbecue. Access by air is easy via the Sarasota, Tampa or Regional Southwest airports.

Darren Seigel and Svetlana Virovtsev will show you how to get your website to the top of the search engines. From the top of Google, to dominating social media, these two wonderful speakers from www.topdentists.com will show you how they have already helped more than 2,000 of the most successful dentists in the United States build and maintain an effective online marketing program.

All these presentations will make a positive difference in your daily practice and should not be missed. In addition to the education program there are many social functions planned, including a welcoming reception, fishing tournament and sunset beach bash barbecue. Access by air is easy via the Sarasota, Tampa or Regional Southwest airports.

So whatever you pleasure, Smiles in the Sun 2013 has the answer. Learn in the morning and play all afternoon in a wonderful location at a beautiful time of year, enjoying the best that the west coast of Florida has to offer. See you there!

More information about the meeting is available at smilesinthesun.com, www.smilesthesun.net or by calling (631) 423-5200.

(Source: Smiles in the Sun)
Greater New York Dental Meeting attracts more than 53,000

2013 GNYDM set for Nov. 29–Dec. 4

Final registered attendance numbers for the 88th annual Greater New York Dental Meeting came in at 53,481, of which 18,305 were dentists representing all 50 states and 130 countries. The meeting continues to be the largest dental meeting in the United States.

Organizers of the 2012 Greater New York Dental Meeting describe the event as a complete success. The convention/exhibition/congress, held Nov. 23–28, opened in the Jacob R. Javits Convention Center just four weeks after Superstorm Sandy cut a path of destruction across the Eastern Seaboard of the United States.

The Javits Center experienced some exterior damage and extensive flooding on its lower level, but an around-the-clock effort had it up and running in time for the meeting to open as scheduled. The GNYDM was packed with its usual vast array of the latest in technologies, resources, products — and an extensive agenda of educational opportunities.

Meeting organizers report that the reaction from attendees, exhibitors and sponsors was unanimous: Not only were the exhibit floor, clinicians and networking events well received, but sales opportunities were described as unprecedented.

Planning is well under way for the 2013 meeting. The dates are Nov. 29 through Dec. 4 for the scientific meeting and Dec. 1 through Dec. 4 for the exhibit hall.

The Greater New York Dental Meeting is sponsored by the New York County Dental Society and Second District Dental Society.

The high-energy event, which never has a pre-registration fee, draws top dental professionals with an expansive exhibit hall and more than 300 educational courses, including full-day and half-day seminars, essays, hands-on workshops and a live, 430-seat, high-tech patient demonstration area.

Free registration is now open for 2013 at www.gnydm.com.

(Source: Jayme McNiff, Greater New York Dental Meeting)